

Abstract

Research Title : Cultural Tourism Management Guideline : Studies of Thai Puan Cultures, Ban Chiang Community, Udon Thani

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Is research for qualitative involved tourism management for studies way of living, cultural and tourism to be more developed and manage.

Important information are from 12 persons in area of Thai Puan Ban Chiang including 6 persons of Thai Puan Ban Chiang , 2 members of Local government, 2 members of Tourism club and 2 member of Homestay club. Using In-depth Interview and non participant observation which collected in Jan 2017 by record voice and collected information in paper and picture.

Result finds studies of way of living, cultural and tourism in communities that all member in communities are greatitudes and realize value of their world heritage Ban Chiang with protection and care that also involved their long immigrant historical history of Thai Puan race to Ban Chiang. To inherited and continuous their traditional and cultural of Thai Puan ancestor including way of living, language, costume and rituals which using Thai Puan's cultural charm to be impact and strong attracted in Tourism towards communities.

From result of research revolved that. For using cultural capital from local to manage Cultural Tourism Thai Puan , Ban Chiang has to have well and strong concrete in conservation with understanding important of historical history, cultural and

traditional that stabilize and doesn't impact economic, social and environment, way of life, safety in life and treasury that also capacity of accept amount of tourist that support and balance need of people in communities, tourist and abilities of communities.

Suggestion

Most important part of developing Tourism in communitie not just government tourism organizations to be strong and long standing in tourism are involving communities to co-deveoping by sharing their idea, experience and solve problems together and bring out strong impact cultural tourism toward Thai Puan, Ban Chiang ,Udonthani to become widely well-known with efficiently developed to be role-model of others communities to management of cultural tourism by communities onward