

## ABSTRACT

Research Title : The Application of Sufficiency Economy Philosophy for individuals and families Level of Residences in Dusit District, Bangkok.

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The purposes of this study were to investigate knowledge, to find activities practiced in levels of person and family, and to analyze application for sufficiency economy philosophy in levels of individuals and family of people in Dusit district, Bangkok. Taro Yamane's technique and non-probability samples were utilized in this study. A total of 398 questionnaires were administered to potential respondents – over 18 years of age. The head of the community and 30 committees were interviewed in depth.

The findings showed that most people have knowledge about sufficiency economy philosophy in highest level. Particularly they are aware of the expenses not to be luxurious. The information is completely prepared and planed when they capitalized and arranged by themselves. The overall principle in the levels of person and family according to sufficiency economy philosophy is in high level. Particularly it is about the use and protection of natural resource and environment. The economy, the use of appliances is always turned off when they leave from their houses. About application for sufficiency economy philosophy, people agree with the word “sufficiency”, that is, it helps them for their own development. They satisfy with the way of sufficient lives. These are applied for oneself and their members in good path such as reducing evil and practicing according to religion. Both head of the community and people mainly focus on “economy”. Many people have happiness with the currently existing thing and the least luxuries. The consciousness, concentration, and wisdom are used in the way of their lives by emphasizing on the middle way and sufficiency.