Abstract

This research study aims 1) to forecast demand for products, inventory control, case studies, wholesale - retail trade in the city of Bangkok. 2) the nature and type of goods with inventory control system of the logistics of wholesale - retail. BANGKOK 3) to study the problems and solutions for business improvement recommendations to the stores - from small retail businesses, the expansion of large retailers. In Bangkok, a survey (Survey Research) Research Group for wholesale business - small retailers. BANGKOK: An analysis of the effects of the expansion of large retailers. Questionnaire asks a number of 303 samples were defined from the results of the study showed that the comments were. Warehouse operations overall, with an average of 4.06 at the high level. Once considered by operating activities was found. Samples are operating at the highest level of activity is one activity the product with an average of 4.22 and a level of performance at a high level of order activity 5 from descending below the average. The activity of a specific type and group the mean was 4.17 events storage with an average of 4.04 events bringing goods out prescription with an average of 4.02 events, check the stock with an average position of 3.95 and activity reporting. average of 3.94 since entrepreneurs disrupting trade - wholesale opinions to get things right over.

hypothesis testing found that for the hypothesis. In research on the demand for its inventory control system of logistics. For wholesale business - small retailers. BANGKOK: An analysis of the effects of the expansion of large retailers. Found. This assumption And the demand for its inventory control system of logistics. For wholesale business - small retailers. BANGKOK: An analysis of the effects of the expansion of large retailers. Found. Meet the different hypothesis significance level of 0.05.