

ABSTRACT

Research Title : The Community Radio Situation and Their Administration in
Putthamonthon District, Nakhonpathom Province

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The research “The Community Radio Situation and Their Administration in Putthamonthon District, Nakhonpathom Province” has 3 objectives; (1) to study problems situation and radio broadcasting situation of the community radio in Putthamonthon District, Nakhonpathom Province (2) to study the structure and administrative process of community radio in Putthamonthon District, Nakhonpathom Province (3) to compare the radio program schedule of community radio in Putthamonthon District, Nakhonpathom Province by using qualitative research methodologies and indepth interview.

As a result, The community radio in Putthamonthon District, Nakhonpathom Province in present by Public Relations Office in Nakhonpathom province has all three stations. (1) The community radio Salaya Pattana FM 90.75 MHz (2) The community radio for stability FM 96.75 MHz June Radio and (3) The community radio Buddhism Seangtham FM 88.25 MHz

By investigating the structure and administrative process, and comparing among radio problems of community radio in Putthamonthon District, Nakhonpathom Province, we find that are 2 models of community radio which can be categorized by their operations and objectives, as follow

1) The Social Citizen Group Model (The community radio Salaya Pattana FM 90.75 MHz and The community radio Buddhism Seangtham FM 88.25 MHz)

2) The Business Model (The community radio for stability FM 96.75 MHz June Radio)