

Abstract

Research Title : The Develop Learning Media in Substrate Printing
by Electronic Book.
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The objectives of this project were to develop electronic publishing on substrate printing, to evaluate lesson quality by specialists, to evaluate learning achievement and learners' satisfaction. The research tools were: 1) electronic publishing on substrate printing 2) lesson quality evaluation form for specialist 3) learning achievement test and 4) learners' satisfaction form for experimental group ,The research experimental group were composed of 33 1st year undergraduate from Department of Printing Technology, Faculty of Industrial and Technology, Suan Sunandha Rajabhat University. The evaluation revealed the average score of content quality media was 4.28, which is good, and the average score of production quality was 4.08, which is also good. The overall posttest learners' learning achievement was higher than that of pretest at the statistical significant level of 0.05. The mean of satisfaction score of the experimental group was 4.53, indicating that the experimental groups is very good satisfied with the lesson.