

Abstract

Thesis Title: The Development of Web-based Instruction Lesson on Puppet Show

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The purposes of this research were 1) to create knowledge and to develop web-based instruction lesson on puppet show, 2) to measure and evaluate the efficiency of the proposed lessons using the criterion 80/80, 3) to compare and analyze the learning proficiency of the students prior to and after studying the proposed lessons, and 4) to study the students' satisfaction of the lessons. The population comprised 53 SuanSunandha Rajbhat University students, Bachelor's Degree in Liberal Arts, from 2 programs namely, Library and Information Sciences, and Information Management, registering for the course: Reading and Reading Promotion, academic year1/2011. The research tools included a web-based instruction lesson on puppet show, an evaluation form for the specialists, an achievement test, practice exercises, and a questionnaire for finding out the students' satisfaction of the proposed lesson. Statistic employed in the study included mean, variation, S.D, and t-test using SPSS for Windows. It was found that the efficiency of the proposed lesson is 82.67/80.47, which was higher than 80/80 as hypothesized. Moreover, the analysis result of the students' proficiency prior to and after studying the proposed lesson reveals the significant difference at 0/05 as hypothesized, and the students' satisfaction of the proposed lesson was in very high level with mean of 4.63, and S.D. of 0.52.

Key word web-based instruction , puppet show,puppet