

## Abstract

Topic : The attention for tourism resources of tourists in Bangkontee  
Samut Songkhram.  
Researcher : Mr.Somsak Klaysung  
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This research is conducted with aims to study The attention for tourism resources of tourists in Bangkontee Samut Songkhram. Sampling size has been defined according to Non-probability technique by use of Accidental Sampling Technique to interview 400 tourists visiting attractions on Samut Songkhram. The tools used in this study were questionnaire based on a survey of the quantitative research methodology.

### Findings indicate that :

Results of the study is the tourists interested in traveling in the Bangkontee Samut Songkhram.

The Bangnoi floating Market is the first place of the tourists interested and the second place are the historical places, Bangkung camp, the tourists interested in the medium level . In addition, they interested in the attractions of Buddhism and Christianity are The Nativity of Our Lady Cathedral for to see the architecture of the church and Charoen sukha-ram temple for get anything ready from the holy thing.

In terms of tourist facilities, the tourists want the label on each, cleanliness of the place, adequate toilets and parking for visitors, provide advice from the staffs. The most tourists need are 5 points, information about tourist attractions, history of the speaker, activities for tourist on holidays, The program by travel agencies and the itinerary by private companies.