

Abstract

Research Title : Health Care Behavior of Peoples beside in Students Applied
Thai Traditional Medicine Program Practice Area, Faculty of Sciences
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The objectives of this research was to investigate the Health Care Behavior , factors associated with health care behavior and variables that can predict the behavior of public health. In the training area of students Thai Traditional Medicine major, faculty of science and technology, Suan Sunandha Rajabhat University. The sample population of 329 people. Data collected by questionnaire. Statistical analysis using percentage, mean, standard deviation, correlation, Chi-square test, Pearson's Product Moment Correlation Coefficient, and stepwise multiple regression.

The results of this research found 1) Behavior of public health care in the area of students practice at a high level. 2) The Bio-social factors that correlate with Health Care Behavior, including gender, age, occupation, income level, education and annual physical examination. 3) The Predisposing factors that correlate with Health Care Behavior, including knowledge about health care, attitudes about health care, and perceived benefits of health care. 4) The Enabling factors that correlate with Health Care Behavior, support or health promotion activities in the community. 5) The Reinforcing factors that correlate with Health Care Behavior, including receive information about health care from the media, recommended practice health care Behavior from others. 6) Variables that can predict the health care behavior are Reinforcing factor recommended practice health care Behavior from others, Bio-social factor age, Predisposing factors attitudes about health care and Enabling factors support activities to promote health in the community, can predict the behavior of health care 34.2 percent.