

ABSTRACT

Research Title: The Study on the Characteristics and Learning Effectiveness of Rajabhat Suan Sunandha University Students Enrolling in B.E. 2011

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The objective of this research project is to learn about the learning effectiveness of Rajabhat Suan Sunandha University students who enrolled to the university in the educational year of B.D. 2011 through the Sunandha Diamond Fund, Quota, Direct and Admission Examinations. The samples of this research are 4,698 year 1 students who enrolled to the normal courses in 2011. The research tool is a set of questionnaire that the researcher designs to collect the desired information from the samples. The obtained information and data are processed and analyzed in order to extract the desired statistical values, namely, percentages, means and standard deviations (S.D.).

The results from the research reveal the following findings.

1. Concerning the students' characteristics, the majority of year 1 students who enrolled to the university are the female. Most of the students are studying in the faculties of human science and social science. They are from the central part of Thailand, especially Bangkok. They enrolled to the university through the admission examination.

2. Concerning the effectiveness of the students' learning in the high school level, the university students who pass the Sunandha Diamond Fund, quota, direct and admission examinations have the high level of effectiveness in their high school learning.

3. Concerning the effectiveness of their learning in the university (undergraduate) level, the students who enrolled to the university in year 2011 through the Sunandha Diamond Fund, quota, direct and admission examinations have the moderate level of effectiveness in their university learning.