

Abstract

Research Title : Approaches of English Skills Development for job interviewing in Tourism

Industry: Case study of Tourism Industry and Hospitality Management
students, Suan Sunandha Rajabhat University

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The end of 2015, the ASEAN Economic Community will come into being; they are working on The ASEAN Mutual Recognition Arrangement on Tourism Professionals (MRA-TP) which is one forward-looking initiative designed to enable the mobility of employment for skilled tourism labor within each Member State. Importantly, English will become the official language of ASEAN community because English is one of global language which uses to communicate around the world. Wherever you travel, you can see English words everywhere such as signs, news, advertisements, internet, especially in tourism industry. So, the objectives of the research are 1.) To find knowledge kit to enhance English skills for job interview and more opportunity to get a job in tourism industry, 2.) To enhance knowledge kit of English content for developing potential new graduate student in order to response labor market efficiency, 3.) To experiment and evaluate knowledge kit after developed of Tourism and Hospitality students, 4.) To investigate students' satisfaction with the training program. Pre-experimental research method will be applied in this study by using One-group-pretest-posttest-design as an instrument. The sample for this research will be purposively selected to be 50 of the fourth year undergraduate students, Tourism Industry and Hospitality Management major, Faculty of Humanities and Social Sciences, Suan Sunandha Rajabhat University, as of 2015. It will be conducted in 5 days (40 hours) in total.