

ABSTRACT

Research Title : The Sustainable Cooperation to Develop the Standardized Practices of Publicly Hired Vehicle Operators (Taxi Drivers) to Enhance the Quality and Publicly Image
Author : Somphoom Sawaengkun, Ph.D.
Year : 2016

.....

The purpose of this research project was to study the sustainable cooperation to develop the standardized practices of publicly hired vehicle operators (taxi drivers), using data set of five sub-projects. The Qualitative Research, including categories, meaning, and descriptive analysis were applied to analyze the data.

The findings revealed that the government should develop the publicly hired vehicle operators over the long term by supporting systematically effective measures in terms of the amendment and revision of laws for enforcing, protecting, and ensuring the development. Promote and encourage participation by the private sectors in the development process.

Keywords: Management, Publicly Hired Vehicle Operators (Taxi Drivers), Online Databases